

BATON ROUGE DELTA ALUMNAE CHAPTER
DELTA SIGMA THETA SORORITY, INCORPORATED

SATURDAY **JANUARY 20, 2024**

Mardi Gras
SNEAKER
BALL **HONORING COMMUNITY LEADERS**

**SPONSORSHIP
OPPORTUNITIES**

2024
Founders **DAY**
CELEBRATION



RENAISSANCE HOTEL

7000 BLUEBONNET BLVD, BATON ROUGE, LA 70810



Baton Rouge Delta Alumnae Chapter DELTA SIGMA THETA SORORITY, INC.

Dear Community Partner,

Greetings from the Baton Rouge Delta Alumnae Chapter of Delta Sigma Theta Sorority, Inc. We welcome you to our **Mardi Gras Sneaker Ball Honoring Community Leaders** which will be held on Saturday, January 20, 2024.

The Baton Rouge Delta Alumnae Chapter has served the Greater Baton Rouge community for over 90 years by advancing the vision set forth by our 22 founders more than a century ago. Baton Rouge Delta has continued to be at the forefront of community advocacy and activism in the Baton Rouge Community. Our programs are rooted in Delta Sigma Theta Sorority Inc.'s National Five-Point Programmatic Thrust of Economic Development, Educational Development, Physical and Mental Health, Political Awareness and Involvement, and International Awareness and Involvement. It is our mission to enhance, elevate, and empower our communities.

We take pride in our chapter history, award-winning programs and initiatives, and community involvement. We continually strive to stay engaged and connected to our community; therefore, we are extremely excited to announce and invite you to join us for this Premier Red Carpet Event as we honor several notable Community Leaders. Currently, we are working hard to increase program funding to help fuel the Sorority's programming on both the local and national levels by bringing our vision of **Joy in Our Sisterhood... Power in Our Voice... Service in Our Heart** into fruition. With the help of Corporate Sponsors like you, we will be able to empower local communities, serve the less fortunate, and provide development opportunities for our members to increase the impact they can make in their professional and personal lives. Through a Corporate Sponsorship with the Baton Rouge Delta Alumnae Chapter of Delta Sigma Theta Sorority, Inc., you will have the opportunity to highlight your company's commitment to corporate social responsibility through various uniquely created national programs, events, and initiatives that our chapter hosts.

How we engage with our sponsors is meant to be a unique experience we call the "Red Carpet Experience." We are committed to structuring our corporate sponsorships in a compelling way with a clear value proposition to determine the right trajectory for programming, capital funding, and execution excellence. Our vision is to establish and maintain corporate sponsorships that deliver high-quality, impactful programming.

We want to deviate from mere transactional sponsorships and lean into transformational relationships. Our goal is that both the Sorority and you, our corporate sponsor, align to achieve immediate and long-term goals while building a meaningful relationship over time.

Would you be willing to help us by securing a sponsorship for our upcoming Mardi Gras Sneaker Ball Honoring Community Leaders? Sponsorships range from \$750 to \$10,000. Your generosity means the world to us; therefore, we are offering impressive recognition packages based on your sponsorship level. We have a wonderful event lined up and we would love your support.

Please visit our website at batonrougedelta.org to purchase sponsorships or tickets. We look forward to seeing you soon!

Best Regards,

LaConga Hilliard Scott,
President

LaConga Hilliard Scott
President

Cynthia Dunlap
1st Vice President

Erica Williams
2nd Vice President

Charlene T. Wilson
Treasurer

Pearlie B. Brown
Financial
Secretary

Joyce Price
Assistant Financial
Secretary

Joyce Loudon
Recording
Secretary

Melody Robinson
Corresponding
Secretary



P.O. Box 74139, Baton Rouge, LA. 70874-4139

batonrougedelta.org



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR | \$10,000 2 AVAILABLE

- Table (10 seats) with premier seating at Sneaker Ball
- Four (4) tickets to a private reception with the International President of Delta Sigma Theta Sorority, Inc., the 2024 Mardi Gras Community Honorees, and other dignitaries
- Photo opportunity and custom giant check to be presented to the Baton Rouge Delta Alumnae Chapter on behalf of the Sponsor
- Logo/Sponsor Name featured in the program and marketing materials
- Logo/Signage displayed at the check-in entrance
- Verbal acknowledgment during the Sneaker Ball
- Listed in official press release
- Listed on the Baton Rouge Delta Alumnae Chapter's website for one year

PLATINUM SPONSOR | \$5,000 5 AVAILABLE

- Table (10 seats) with priority seating at Sneaker Ball
- Two (2) tickets to a private reception with the International President of Delta Sigma Theta Sorority, Inc., the 2024 Mardi Gras Community Honorees, and other dignitaries
- Photo opportunity and a custom giant check will be presented to the Baton Rouge Delta Alumnae Chapter on behalf of the Sponsor
- Logo/Sponsor Name featured in the program and marketing materials
- Logo/Signage displayed at the check-in entrance
- Verbal acknowledgment during the Sneaker Ball
- Tables assigned on a first-come, first-served basis

GOLD SPONSOR | \$2,500 5 AVAILABLE

- Table (10 seats) with preferred seating at Sneaker Ball
- Two (2) tickets to a private reception with the International President of Delta Sigma Theta Sorority, Inc., the 2024 Mardi Gras Community Honorees, and other dignitaries
- Logo/Sponsor Name listed in the program
- Tables assigned on a first-come, first-serve basis

SILVER SPONSOR | \$1,000 5 AVAILABLE

- Five (5) reserved seats at Sneaker Ball
- Logo/Sponsor Name listed in the program
- Seats assigned on a first-come, first-serve basis

BRONZE SPONSOR | \$750 25 AVAILABLE

- Two (2) reserved seats to Sneaker Ball
- Logo/Sponsor Name listed in the program
- Seats assigned on a first-come, first-serve basis

INDIVIDUAL TICKETS
\$100



SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="checkbox"/> DIAMOND - \$10,000 (2 AVAILABLE) | <input type="checkbox"/> SILVER - \$1,000 (5 AVAILABLE) |
| <input type="checkbox"/> PLATINUM - \$5,000 (5 AVAILABLE) | <input type="checkbox"/> BRONZE - \$750 (25 AVAILABLE) |
| <input type="checkbox"/> GOLD - \$2,500 (5 AVAILABLE) | <input type="checkbox"/> INDIVIDUAL TICKETS - \$100 (205 AVAILABLE) |

CONTACT INFORMATION

SPONSOR'S NAME (exactly as you would like it to appear on all promotional materials)

CONTACT NAME

TITLE

ADDRESS

CITY / STATE / ZIP

TELEPHONE

EMAIL

PAYMENT INFORMATION

- ☐ CHECK ENCLOSED* ☐ ELECTRONIC PAYMENT VIA EVENTBRITE

*Please make checks payable to Baton Rouge Delta Development Corporation

Email logo to foundersday@batonrougedelta.org

SPONSORSHIP CONTACT:

LaConga Hilliard Scott,
President
(225) 772-4785
president@batonrougedelta.org

MAIL INFORMATION TO:

Baton Rouge Delta
Development Corporation
Attn: Ashley Cox Coates, Board Chair
P.O. Box 74782
Baton Rouge, LA 70874-4782