

BATON ROUGE DELTA ALUMNAE CHAPTER
DELTA SIGMA THETA SORORITY, INCORPORATED

SATURDAY JANUARY 18, 2025

2ND ANNUAL
Mardi Gras
SCHOLARSHIP
GALA HONORING COMMUNITY LEADERS

SPONSORSHIP
OPPORTUNITIES



L'AUBERGE EVENT CENTER

777 L'AUBERGE AVE, BATON ROUGE, LA 70820

DELTA
RESEARCH AND
EDUCATIONAL FOUNDATION®

CREATING POSSIBILITIES ...
IMPROVING LIVES



Baton Rouge Delta Alumnae Chapter DELTA SIGMA THETA SORORITY, INC.

Dear Community Partner,

The Baton Rouge Delta Alumnae Chapter of Delta Sigma Theta Sorority, Inc. extends to you its warmest greetings and invitation to become a sponsor of our **2nd Annual Mardi Gras Scholarship Gala Honoring Community Leaders** to be held on Saturday, January 18, 2025, at the L'Auberge Event Center. We are excited to have you join us for an evening of music, dinner, and celebration of worthy Community Leaders in the Baton Rouge area, that will support our fundraising efforts for a worthy cause - scholarships.

The Baton Rouge Delta Alumnae Chapter has served the Greater Baton Rouge community for over 90 years and remains at the forefront of community advocacy and activism through impactful programming.

With over 300 members dedicated to service, Baton Rouge Delta provides various community programs every year focused on Delta Sigma Theta Sorority Inc.'s National Five-Point Programmatic Thrust of *Economic Development, Educational Development, Physical and Mental Health, Political Awareness and Involvement, and International Awareness and Involvement*. It is our mission to enhance, elevate, and empower our communities.

Your sponsorship of our 2nd Annual Mardi Gras Scholarship Gala will offer impressive recognition and branding opportunities in promotional efforts and during the event. With the help of generous sponsors like you, we will be able to continue to empower local communities, serve the less fortunate, and provide financial support to our future community leaders through scholarship opportunities. Enclosed you will find the sponsorship levels ranging from \$2,000 to \$10,000.

Please visit our website at batonrougedelta.org to learn more.

We look forward to having you join us!

Best Regards,

LaConga Hilliard Scott,
President

LaConga Hilliard Scott
President

Cynthia Dunlap
1st Vice President

Erica Williams
2nd Vice President

Charlene T. Wilson
Treasurer

Pearlie B. Brown
Financial
Secretary

Joyce Price
Assistant Financial
Secretary

Alisha Thomas
Recording
Secretary

Melody Robinson
Corresponding
Secretary



P.O. Box 74139, Baton Rouge, LA. 70874-4139

batonrougedelta.org



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR | \$10,000

- Table (10 seats) with premier seating at the Gala
- Five (5) tickets to a private welcome reception with the 2025 Community Honorees, and other dignitaries before the Gala
- A photo opportunity and check presentation to be presented to the Baton Rouge Delta Alumnae Chapter on behalf of the Sponsor
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website
- Branded signage displayed at the event
- Verbal acknowledgment during the Gala

PLATINUM SPONSOR | \$5,000

- Table (10 seats) with premier seating at the Gala
- Four (4) tickets to a private welcome reception with the 2025 Community Honorees, and other dignitaries before the Gala
- A photo opportunity and check presentation to be presented to the Baton Rouge Delta Alumnae Chapter on behalf of the Sponsor
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website
- Branded signage displayed at the event
- Verbal acknowledgment during the Gala

GOLD SPONSOR | \$3,000

- Table (10 seats) with premier seating at the Gala
- Three (3) tickets to a private welcome reception with the 2025 Community Honorees, and other dignitaries before the Gala
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website
- Verbal acknowledgment during the Gala

SILVER SPONSOR | \$2,000

- Five (5) tickets to the Gala with dedicated sponsor seating at the Gala
- Two (2) tickets to a private welcome reception with the 2025 Community Honorees, and other dignitaries before the Gala
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website

IN-KIND AND UNDERWRITING OPPORTUNITIES

- Please contact us for more information at sponsorships@batonrougedelta.org

INDIVIDUAL TICKETS

\$125

2ND ANNUAL
Mardi Gras
SCHOLARSHIP
GALA **HONORING COMMUNITY LEADERS**

SPONSORSHIP LEVEL

DIAMOND - \$10,000

SILVER - \$2,000

PLATINUM - \$5,000

IN-KIND OR UNDERWRITING

GOLD - \$3,000

CONTACT INFORMATION

SPONSOR'S NAME (exactly as you would like it to appear on all promotional materials)

CONTACT NAME

TITLE

ADDRESS

CITY / STATE / ZIP

TELEPHONE

EMAIL

PAYMENT INFORMATION

CHECK ENCLOSED* ELECTRONIC PAYMENT <https://bit.ly/brdsponsorship>

Please make checks payable to **Delta Research and Educational Foundation**

*List **Baton Rouge Delta** in the memo line

Email logo to sponsorships@batonrougedelta.org

SPONSORSHIP CONTACT:

LaConga Hilliard Scott,
President
(225) 772-4785
president@batonrougedelta.org

MAIL PAYMENT TO:

Delta Research and
Educational Foundation
1703 New Hampshire Ave., NW
Washington, DC 20009-2501