

BATON ROUGE DELTA ALUMNAE CHAPTER  
DELTA SIGMA THETA SORORITY, INCORPORATED

3RD ANNUAL  
*Mardi Gras*  
SCHOLARSHIP  
GALA HONORING COMMUNITY LEADERS

**SPONSORSHIP  
OPPORTUNITIES**

SATURDAY  
**JANUARY 17, 2026**

**RENAISSANCE HOTEL**

7000 BLUEBONNET BLVD, BATON ROUGE, LA 70810





## Baton Rouge Delta Alumnae Chapter DELTA SIGMA THETA SORORITY, INC.

Dear Community Partner,

The Baton Rouge Delta Alumnae Chapter of Delta Sigma Theta Sorority, Inc. extends to you its warmest greetings and invitation to become a sponsor of our **3rd Annual Mardi Gras Scholarship Gala Honoring Community Leaders** to be held on Saturday, January 17, 2026, at the Renaissance Baton Rouge Hotel. We are excited to have you join us for an evening of music, dinner, and celebration of worthy Community Leaders in the Baton Rouge area, that will support our fundraising efforts for a worthy cause – scholarships.

The Baton Rouge Delta Alumnae Chapter has served the Greater Baton Rouge community for over 90 years and remains at the forefront of community advocacy and activism through impactful programming.

With over 300 members dedicated to service, Baton Rouge Delta provides various community programs every year focused on Delta Sigma Theta Sorority Inc.'s National Five-Point Programmatic Thrust of Economic Development, Educational Development, Physical and Mental Health, Political Awareness and Involvement, and International Awareness and Involvement. It is our mission to enhance, elevate, and empower our communities.

Your sponsorship of our 3<sup>rd</sup> Annual Mardi Gras Scholarship Gala will offer impressive recognition and branding opportunities in promotional efforts and during the event. With the help of generous sponsors like you, we will be able to continue to empower local communities, serve the less fortunate, and provide financial support to our future community leaders through scholarship opportunities. Enclosed you will find the sponsorship levels ranging from \$2,000 to \$10,000.

Please visit our website at [batonrougedelta.org](http://batonrougedelta.org) to learn more.

We look forward to having you join us!

Best Regards,

LaConga Hilliard Scott  
Chapter President

LaConga Hilliard Scott  
President  
[president@batonrougedelta.org](mailto:president@batonrougedelta.org)

Cynthia Dunlap  
1<sup>st</sup> Vice President

Erica L. Williams  
2<sup>nd</sup> Vice President

Charlene T. Wilson  
Treasurer

Joyce A. Price  
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Corresponding  
Secretary



P.O. Box 74139, Baton Rouge, Louisiana 70874-4139

[www.batonrougedelta.org](http://www.batonrougedelta.org)



# SPONSORSHIP OPPORTUNITIES

## DIAMOND SPONSOR | \$10,000

- Table (10 seats) with premier seating at the Gala
- Five (5) tickets to a private welcome reception with the 2026 Community Honorees, and other dignitaries before the Gala
- A photo opportunity and check presentation to be presented to the Baton Rouge Delta Alumnae Chapter on behalf of the Sponsor
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website
- Branded signage displayed at the event
- Verbal acknowledgment during the Gala

## PLATINUM SPONSOR | \$5,000

- Table (10 seats) with premier seating at the Gala
- Four (4) tickets to a private welcome reception with the 2026 Community Honorees, and other dignitaries before the Gala
- A photo opportunity and check presentation to be presented to the Baton Rouge Delta Alumnae Chapter on behalf of the Sponsor
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website
- Branded signage displayed at the event
- Verbal acknowledgment during the Gala

## **GOLD SPONSOR | \$3,000**

- Table (10 seats) with premier seating at the Gala
- Three (3) tickets to a private welcome reception with the 2026 Community Honorees, and other dignitaries before the Gala
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website
- Verbal acknowledgment during the Gala

## **SILVER SPONSOR | \$2,000**

- Five (5) tickets to the Gala with dedicated sponsor seating at the Gala
- Two (2) tickets to a private welcome reception with the 2026 Community Honorees, and other dignitaries before the Gala
- Logo/Sponsor Name featured in the program, all marketing collateral, social media, and website

## **IN-KIND AND UNDERWRITING OPPORTUNITIES**

- Please contact us for more information at [sponsorships@batonrougedelta.org](mailto:sponsorships@batonrougedelta.org)

**INDIVIDUAL TICKETS**  
**\$125**



## SPONSORSHIP LEVEL

☐ DIAMOND - \$10,000

☐ PLATINUM - \$5,000

☐ GOLD - \$3,000

☐ SILVER - \$2,000

☐ IN-KIND OR UNDERWRITING

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## CONTACT INFORMATION

SPONSOR'S NAME (exactly as you would like it to appear on all promotional materials)

CONTACT NAME

TITLE

ADDRESS

CITY / STATE / ZIP

TELEPHONE

EMAIL

## PAYMENT INFORMATION

☐ CHECK ENCLOSED\* ☐ ELECTRONIC PAYMENT (Payment link will be provided)

Please make checks payable to **Baton Rouge Delta Alumnae Chapter**

\*List Scholarship Gala in the memo line

Email logo to [sponsorships@batonrougedelta.org](mailto:sponsorships@batonrougedelta.org)

## SPONSORSHIP CONTACT:

LaConga Hilliard Scott,  
President  
(225) 772-4785  
[president@batonrougedelta.org](mailto:president@batonrougedelta.org)

## MAIL PAYMENT TO:

Baton Rouge Delta Alumnae Chapter  
Delta Sigma Theta Sorority, Inc.  
Attn: Financial Secretary  
P.O. Box 74139  
Baton Rouge, LA 70874-4139